Future-oriented and Resource Conserving – Just Like Your Studies!

Sustainability and resource conservation are present in all areas of life today. Therefore, it is all the better if you can also take this into account in your professional environment! Without any special effort!

At SAFE®, sustainability has been an important factor in the company's philosophy from the very beginning. SAFE® is not just following a trend, but has been operating for decades in a way that the employees not only talk about sustainability, but incorporate it into the production philosophy, product design and services!





ENERGY FROM SUSTAINABLE RESOURCES



Biomass Power Plant at SAFE® Bedding (Germany)

SAFE® is taking advantage of the many opportunities offered by alternative energies and thereby reducing its dependence on fossil fuels. A dedicated biomass power plant for electricity generation has been installed at the Rosenberg site in Germany, which saves 13,000 tons of CO₂ annually. The heat generated here is used for the drying process of the bedding production.

Our certified energy management system creates savings throughout the whole company and ensures that the energy transition continues. The photovoltaic system at the diets production site in France generates a significant amount of electricity, helping us to reduce our consumption of energy from conventional sources.

HIGH QUALITY RAW MATERIALS FROM SUSTAINABLE CULTIVATION

Sustainability begins with the purchase of raw materials, for which SAFE® follows its own strict standards in all areas: selected woods exclusively from responsible forestry. The ZERO-Waste policy ensures that 100% of the raw material is used during the production process.



RESOURCE SAVING WAYS

By using regional raw material sources from SAFE®'s immediate surroundings, transport distances are shortened. In the manufacturing process, all processing steps – from raw material to storage of the final product – are carried out in one place.



AVOIDANCE OF PACKAGING WASTE



SAFE® Diets reduces plastic packaging waste by using strong paper layers made from FSC certified paper.

In the near future, SAFE® Bedding will also be offered in paper packaging.



Have you already discovered more of SAFE®'s sustainable innovations?



SAFE® compact –
Preportioned Enrichment
Innovation: saves time,
reduces transport and
storage space.

